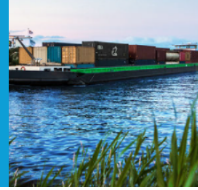


ESKA



## **Business Case: How to improve eco-efficiency using barge transportation?**

# ESKA

**Company:** ESKA is a Dutch manufacturer of premium solid board dedicated to high-performance and sustainable luxury packaging, books, puzzles and games solutions.

**Industry:** Paper & Board production

**Solution:** “Phygital” Barge transportation solution in the Netherlands connected to an international door to door transportation solution

### **Context:**

- International growth
- Commitment: carbon neutrality by 2050
- Sustainability is part of the Eska’s DNA

### **Customer challenges:**

- To guarantee supply
- To provide green and cost-efficient transportation solutions to export high quality solid board from 2 plants in the Netherlands to over 80 countries worldwide.
- To get shipping agility
- To support International development and contribute to CSR objectives

### **Our Solution:**

- Efficient solution with inland barge transportation: 6 weekly barges from inland terminal to port

- Wide range of shipping line services to all destinations
- Fully digital process from origin to destination
- Digital Transport order management

**Customer benefits:**

- Competitive advantage thanks to a high performing supply chain
- Enhanced customer experience thanks to real time information and pro-active communication
- 350t of CO2 reduction in year by utilizing barge transportation
- Smooth, efficient, and green operations thanks to a paperless process

